



October 15, 2026 | 8:00 AM to 9:00 AM

Second Story's Beacon of Hope Fundraiser

Westwood Country Club, Vienna VA

EVENT GOALS:

Second Story's annual Beacon of Hope Fundraiser Breakfast generates much-needed financial and community support. We are striving for a full house of guests who are eager to support our mission, and with your help, we can do that! With this in mind, we have compiled information to help you be a successful Table Host.

TABLE HOST RESPONSIBILITIES:

Invite and confirm the attendance of nine or more people (each table seats 10) and make sure they are registered **by the deadline**. This year, there will **not be any exceptions**. We kindly ask that you be mindful that our team is small and has limited capacity. On-time registrations help us avoid scrambling to finalize details and avoid mix-ups. Also, while you are not required to pay for your guests' seats (all spots are free), please remember that this is a fundraiser. We ask that you ensure your guests are aware of this in advance.

TABLE HOST STEPS TO SUCCESS:

1. **Invite guests:** If you get more than nine confirmations, great! We kindly ask that you keep us updated with the names of your confirmed guests. A simple list will suffice. This helps us keep track and stay organized.
2. **Communicate expectations:** Please note that there is no cost to attend. However, this is a fundraising event. Guests will be encouraged to donate, and there will be a direct ask for support during the program.
3. **Registering guests:** You can register your guests or have them register at www.second-story.org once registration opens. As stated above, there will be **no exceptions**, so please get people registered in advance.
4. **Check in regularly and follow up:** We recommend you send a reminder to your guests one week before, as well as the day before the event. If they say they can't come, please let us know so we can update their RSVP.
5. **At the event:** The event starts at 8:00 AM but registration opens at 7:30 AM. Please try to arrive no later than 7:15 AM so you can welcome your guests. You will serve as the representative for Second Story at your table during the event. When the call for donations is made, you as the Table Host will collect the checks and forms at your table and submit the provided envelope to the Table Host station after the event.



SAMPLE SCRIPT FOR INVITING GUESTS

You know your guests better than we do! If you are familiar with the person you are inviting, this can and should be personalized. This is just a helpful template.

SAMPLE SOCIAL MEDIA BLURB:

Hi friends! Many of you know that I am a supporter and advocate for a local nonprofit called Second Story, a youth services agency located right here in Fairfax County. Second Story is hosting a fundraiser on Thursday, October 15th from 8 AM TO 9 AM at Westwood Country Club in Vienna, Virginia and I would love it if you could join me! For more information and to register, visit www.second-story.org.

SAMPLE EMAIL:

Dear friends, family members, or coworkers,

I'm a supporter of the nonprofit, Second Story, and their work in the community. They've been around for more than 50 years and work directly with youth experiencing homelessness or families at risk of experiencing homelessness, or another crisis. This year, I'm serving as a Table Host for Second Story's Beacon of Hope Fundraiser, and I would be honored to have you join me.

The Fundraiser will be held over breakfast on Thursday, October 15th from 8:00 AM to 9:00 AM at Westwood Country Club in Vienna, VA.

By agreeing to attend, you're not obligated to donate, but we hope you will. Join us in learning how amplifying the voice of local youth and understanding the value of their experiences, can allow us to better assist these communities in overcoming challenges. Your financial contribution can impact local youth and families here in Fairfax County.

Please let me know if you can attend as soon as possible. I've offered to host a table of ten and hope you can join me.

For more information about Second Story and to register for the Beacon of Hope Fundraiser, visit www.second-story.org.

Be well.



FREQUENTLY ASKED QUESTIONS

Where can I find more information about the Beacon of Hope Fundraiser?

www.second-story.org

What if someone can't attend, but wants to donate?

There are a few ways to donate toward this year's fundraiser. The preferred way is to visit our website at www.second-story.org and follow links for "Beacon of Hope Fundraiser." Then, click on the "donate" button. Click your gift amount and follow the prompts. You can also mail a check to:

Second Story
Attn: Ann Hill – BoH Fundraiser,
P.O. Box 694, Dunn Loring, VA 22027

If they choose to donate via our general donation page, just be sure to let your friends and family know that toward the bottom of the form labeled "additional details" they need to indicate it is for the BOH Fundraiser. To discuss other giving options, contact Ann Hill at ahill@second-story.org.

Where is the event?

Westwood Country Club is on the northern edge of the Vienna town limit, two miles southwest of Tysons Corner shopping center.

Parking is free and can be found on both the right and left immediately after turning into the venue. Valet is available at no cost near the door. Address: 800 Maple Ave E, Vienna, VA 22180.

Are there opportunities for sponsorship?

Yes! If you know anyone who might be interested in supporting the work of Second Story, please let us know! All funds raised will go directly toward supporting Second Story's programs. Contact Ann Hill at ahill@second-story.org for more details.

Do my guests need to pay to attend?

No. Seats are free! However, this is a fundraising event. Guests will be encouraged to donate, and there will be a direct ask for support during the program.

Who do I contact if I have questions before or during the event?

Please reach out to Alex Villegas at 703-717-1637 or outreach@second-story.org. On the day of the event, a phone call or text is best.



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